

Mockup Review Notes

Hi Andrew,

The mockup looks really good so far! I can only see the main page, but I really like it so far! I love the picture you used for the main page, it's really good quality, even with a wide screen, and I like that it's the only picture on the page. It's simple and beautiful, really reflecting Ando's style I like the dark background color and the grey tones used in the text. Here are just a few things I was thinking about after reviewing the initial mockup:

- I would love to see a few other pages/examples of different pages, but I still really like what I'm seeing on the main page.
- When the screen gets smaller for example on iPhone X screen:
 - the "title" text of "Tadao Ando 安藤 忠雄" gets pretty small, and I would love to still see it large, and in the main picture.
 - While I like that the text both on the top and the bottom stays larger, I think the padding on the sides could maybe be a little smaller so that the words could span a bit longer on the screen, and the text didn't have to look so narrow and long.
- Font:
 - The thin style of the font at the bottom of the page describing Ando is really nice, it's tall, thin, and minimal, which I think works really well with the feel of the website.
 - The font you used for the title and buttons/ to label the different pages are just a little bit too playful for what I was initially thinking, but it's definitely growing on me, because I like that it's simple and minimalist.
- I also think the page could benefit from just a little bit more padding on the bottom of the page, but other than that I'm liking the spacing so far!

Overall it's definitely coming along, thank you so much for the time and effort you're putting in! I'm really excited to see what the other pages will look like!

-Kelly Fujimoto